



Bay Area Climate Collaborative

Global Challenge | Regional Response

A Partnership of

- City of Oakland • City of San Jose • City of San Francisco • County of Santa Clara
- Bay Area Council Economic Institute • Joint Venture: Silicon Valley Network
- California League of Conservation Voters • Environmental Defense Fund
- Sustainable Silicon Valley • Silicon Valley Leadership Group
- California Energy Commission

In Cooperation with

ABAG • BAAQMD • BCDC • MTC

Vision

Enable a healthy, safe and globally competitive Bay Area through collaborative action.



Coordinated efforts will be a model for action in California, the nation, and the world.



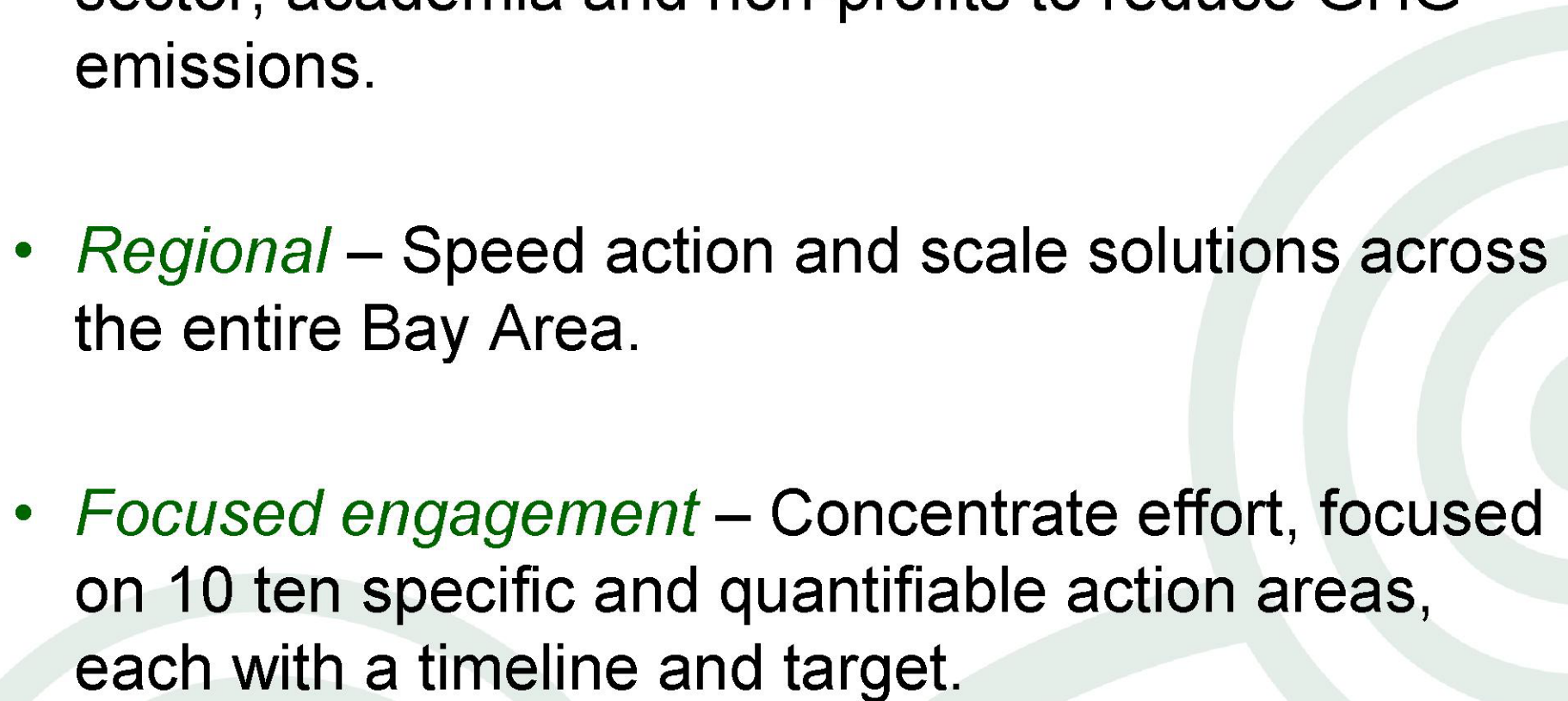
BACC Goals

Coordinated and focused effort across the Bay Area to:

1. Address climate change;
2. Spur development of green economy.



Concept

- *Multi-sector* – Partnership between cities, private sector, academia and non-profits to reduce GHG emissions.
 - *Regional* – Speed action and scale solutions across the entire Bay Area.
 - *Focused engagement* – Concentrate effort, focused on 10 ten specific and quantifiable action areas, each with a timeline and target.
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10 Action Areas

**Baseline green
building and
rooftop solar**

**Transportation
mode shifts**

**Renewable
energy**

**Electric
vehicles**

**Awareness
campaign**

**Climate change
plans**

Zero waste

**Energy
efficiency**

**Water
conservation &
recycling**

**Green
workforce**

Value Proposition

Leveraging each partner's resources and unique strengths, the Collaborative will accelerate action and speed progress by enabling:

- Enhanced collaboration and coordination
- Improved fiscal resource use and staffing allocation
- Rapid identification, sharing and implementation of best practices
- Economies of scale – bringing solutions to the entire Bay Area
- Improved data collection and knowledge exchange
- Improved access to climate change and related federal grants, public-private financing opportunities and future carbon revenues

Municipal & Non-profit Partners



ABAG
ASSOCIATION
OF BAY AREA
GOVERNMENTS



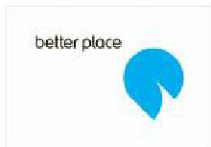
Corporate Partners

Branded Sponsors

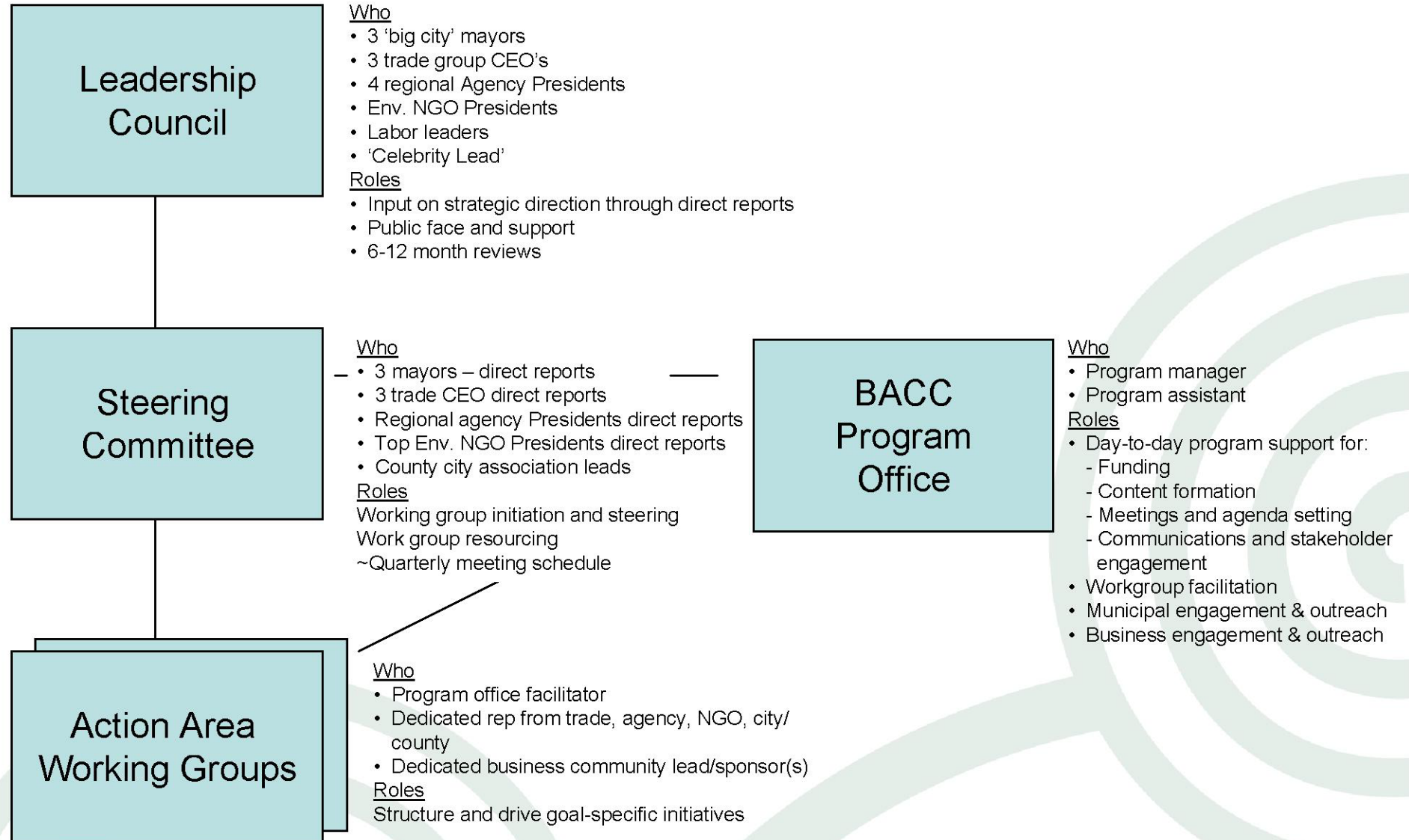
Bank of America®



Champions



Structure



March 6, 2009 Kick-off





BACC

BAY AREA CLIMATE COLLABORATIVE

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